



**COACH
ALBA**

Lead Generation Marketing Associate

Coach Alba builds web and mobile technology to help people make significant personal lifestyle changes. Coach Alba, the service, is a text message program that helps people overcome crucial moments when they might be tempted to deviate from their goals.

We're looking for bright, persistent representatives to help us contact corporate and organizational wellness coordinators to promote Coach Alba as a tool for their employees.

Job Description:

- Contacting wellness coordinators and benefits administrators to schedule meeting times with our sales representatives
- Conducting research to find the correct wellness contacts and the best methods of connecting with them
- Working to perfect messaging and promotion cycle as we share Coach Alba
- Initiating partnerships or research opportunities with organizations that are interested in promoting Coach Alba

Applicant Requirements:

- Be passionate about personal change, particularly in health and fitness
- Be available to work a minimum of 20 hours per week
- Eager to perform research and participate in the corporate sales cycle as we work with our partners

Hiring Details:

- Pay is \$10.00 per hour. Additional bonuses based on performance.
- 20-30 hours per week during normal business hours

How to Apply:

- Send an email to us at **jobs@coachalba.com**
- Attach a recent copy of your resume **formatted as a .PDF**
- Try out Coach Alba at www.coachalba.com to learn how it works